

**\*\*MEDIA RELEASE\*\***

## **ED BHAM FOUNDATION**

**11 OCTOBER 2022**

### **MEDIA RELEASE**

#### **World Aids Day – Resurrection by The Ed Bham Foundation Draws the World's Attention Back to Hiv/AIDS.**

**The Ed Bham Foundation's Position Is That There's Light And There's Hope. With Your Help And Participation, We Can Eradicate This Virus And End This Pandemic By Swiping Right On Our Health.**

The Ed Bham Foundation's Resurrection Of World Aids Day, Is Indeed The Biggest Event Centred Around Hiv/AIDS In The World. The World AIDS Day Music Concert & Family Festival Will Be Hosted At The Green Point Stadium.

From The 1<sup>st</sup> December till The 4<sup>th</sup> December 2022. Tickets Are Now Live And Available At Howler And Directly At Till Points At Various Retail Outlets Across South Africa.

The Urgency of World AIDS Day is to address and reframe the Numbers of 84,2 Million People that have been infected in the world since the start of the pandemic, of which 40,1 million have died since the start of the pandemic. The Ed Bham Foundation's position is that **there's LIGHT and There's HOPE**. With your help and participation, we can eradicate this virus and end this pandemic by swiping right on our health.

Currently as of 2022, there are 38 million people infected worldwide by HIV/AIDS. Only 29 million are on treatment and living normal healthy lives and the other 9 million are not on treatment and we urgently need to start closing this gap.

There has been a remarkable rise in Paediatric HIV/AIDS around the world. 150 000 kids born with HIV each year, of which 10 000 alone are from South Africa, which as we can see, sheds significant light on Women and Children in our lives as opposed to HIV/AIDS being an exclusive LGBTQi+ association.

**Our approach is an inclusive position of support, which focuses on Family Education, Treatment, Prevention (as in PrEP, Pre-Exposure Prophylaxis), Management and Longevity.**

As a Youth Development Specialist, who's Woke and Understands the Language of our Youth - Our Mission is to Create, Train and Place 1000 000 (One Million) Persons into employment within in the next 5 years and end Poverty in a single Generation.

**At the heart of everything we do, we embody wholeness and advocate for healing. Our Primary Health care initiatives are innovative and aimed at breaking stigmas associated to life at any age.**

The Ed Bham Foundation was started in 2010, as an act of Charity and a Vehicle of Goodwill. The mandate of the Ed Bham Foundation has since pivoted to strategically address the impact of the Black Swan Event of Covid which has exacerbated the very historical landscape of inequality, poverty and extreme unemployment in South Africa.

**As a Non-Profit, the Funds Raised for World Aids Days goes directly to fund the National Roll-Out of the Ed Bham Foundation's Youth Development Pods; Primary Health Care Drives; 2 Lives 1 Test Campaign – Mobile Drive for HIV & STI Awareness, Prevention and Management; Gender Based Violence - Comfort Pods & Our Doctors Beyond Borders Programmes.**

**Tickets Available Directly @Howler.co.za**

[www.howler.co.za](http://www.howler.co.za)

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The Vision of the Concert is to draw International Attention to the Pandemic and regain momentum of finding a cure to HIV/AIDS and close the 9million shortfall of people currently not on treatment, and to address the rising number of HIV/AIDS in Paediatrics across the world.

**Artist Line-up:** Both Local & International A Lists Artists, featuring some local rising Stars.

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**World AIDS Day – Music Concert – 1<sup>st</sup> December 2022**

General Access: R650  
Golden Circle: R1000  
VVIP: R2500

**World AIDS Day – RED PARTY – 2<sup>nd</sup> December 2022**

General Access: R250  
Golden Circle: R650  
VVIP: R2500

**World AIDS Day – Family Festival – 3<sup>rd</sup> & 4<sup>th</sup> December 2022**

General Access: R150  
Children Under 18: R50  
Children Under 12: Free  
Hospitality Tent: R750

**ANY VENDORS, FOOD TRUCKS, CORPORATES, YOUNG ENTREPRENEURS, ARTISTS AND SPONSORS WHO WOULD LIKE TO GET INVOLVED TO CONTACT THE ED BHAM FOUNDATION OFFICES:**

**+27 61 648 4395**

[info@edbhamfoundation.org](mailto:info@edbhamfoundation.org)

[www.edbhamfoundation.org](http://www.edbhamfoundation.org)

**Socials: @EBFYOUTHNPO**

## Background to EBF

The Ed Bham Foundation is a Youth NPO, Specialising in Vocational Guidance. The EBF's position is unique, as they are not just an NGO, they are a team of Academics, Entrepreneurs, Medical Physicians, Passionate Humanitarians and Philanthropists on the front lines of change. Our sole Mandate to End Poverty in a single generation, to create employment through their trades schools by providing 1000 000 jobs in the next 5 years.

The EBF's unique focus, is a holistic approach to dealing with the systemic trauma of victims of colonialisation and providing Black Indigenous People of Colour with Access and Opportunities for better lives by creating Careers not just Jobs.

The Ed Bham Foundation is passionate about HealthCare and bringing primary Healthcare services to the vulnerable communities. The National Roll-Out of the Ed Bham Foundation is a R8,4-billion-rand project aimed at Uplifting communities and the deployment of the EBF-Gender Based Violence – Forensic Nursing Pods. The Ed Bham Foundation, funds, sponsors Post Grad diplomas for Forensic Nursing, as part of the mandate to address the scare skills of forensic nursing in South Africa. The CEO, of the Ed Bham Foundation, is a Human Rights & HIV Activist and is Passionate about readdressing the Pandemic of HIV & AIDS. Part of the EBF's roll out is South Africa's first Doctors Beyond Borders Programme and 2Lives 1Test Campaign, focussing on HIV Awareness, Prevention (Prep) and Management.

## World Aids Day Event Schedule

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Our approach is an inclusive position of support, which focuses on Family Education, Treatment, Prevention (as in PrEP, Pre-Exposure Prophylaxis), Management and Longevity.

## Day 1 - Music Concert – Green Point Stadium (A Track) – 20 000Pax

**Time: 6pm – 11pm**

**Doors Open: 2pm**

The Vision of the Music Concert is to draw International Attention to the Pandemic and regain momentum of finding a cure to HIV/AIDS and close the 9million shortfall of people currently not on treatment, and to address the rising number of HIV/AIDS in Paediatrics across the world.

**Artist Line-up:** Both Local & International A Lists Artists, featuring some local rising Stars.

## **Day 2 – Red Party - Green Point Stadium (A Track) – 20 000 Pax**

**Time: 6pm – 11pm**  
**Doors Open: 2pm**

The RED PARTY is the iconic Dance Nightclub meets outdoor festival experience where heritage, music and glamour combines. An electric Live mix of Electronic Dance Music, featuring a variety of Artists both locally and internationally.

With a splash of RED, this Event brings inclusivity to the Cape Town Night Life Scene, which draws on the semblance of authenticity and community.

## **Day 3 - World AIDS Day - Family Festival – Green Point Stadium (A Track) – 40 000 Pax**

**Time: 10am – 11pm**  
**Doors Open: 9am**

**This Event is designed to appeal to Families, Youth, Influences, Corporates & Stakeholders in the form of a Family Day, paired with the curated experience of Taste & Thought.**

**A variety of local A List Acts Performing all day.**

A Collection of Private Wineries offering a Wine Tasting Experience.

Dozens of Food Trucks bringing you the Best of Local Cuisine.

Children Zone – Kiddies Rides

VIP Hospitality Tent – for Corporates to Mingle

**HIV/AIDS – Innovation Hub: Dedicated Marquee**

## **Day 4 - World AIDS Day - Family Festival – Green Point Stadium (A Track) – 40 000 Pax**

**Time: 10am – 11pm**  
**Doors Open: 9am**

This Event is designed to appeal to Families, Youth, Influences, Corporates & Stakeholders in the form of a Family Day, paired with the curated experience of Taste & Thought.

**Music Concert: 11am till 11pm - A variety of local A List Acts Performing all day.**

- A Collection of Private Wineries offering a Wine Tasting Experience.
- Dozens of Food Trucks bringing you the Best of Local Cuisine.
- Children Zone – Kiddies Rides
- VIP Hospitality Tent – for Corporates to Mingle

**HIV/AIDS – Innovation Hub: Dedicated Marquee**

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Account Name: Ed Bham Foundation Trust  
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Account Number: 62923943676  
Branch Code: 201109  
Swift Code: FIRNZAJJ

WCSEB Registration - MAAA 1217066

At the Ed Bham Foundation we believe in the power of healing and fostering a community of consciousness and wholeness.

**Our Mission is to End Poverty in a SINGLE GENERATION and Create Over a Million Jobs for Youth and create a Community and Country that is Abundantly Thriving and Embraces Life with Love & Happiness.**

**End**

**Issued by: Media Office, ED BHAM FOUNDATION**

**Note to broadcasters:**

Free Ticket Giveaways – Available for Drive Time Reads & Live Broadcasting, Competitions, per broadcaster. Please make arrangement with media contacts below.

**Media enquiries:**

**ED BHAM FOUNDATION**

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**CITY OF CAPE TOWN**

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